

Vancouver Island north film commission

2018 / 2019 State of the Region Comox Valley Regional
District

2018 Production information

- 99 Lead requests 31 projects filmed
- Feature Films - 3 ('Sonic Hedgehog', 'Come to Daddy', 'Thunderbird')
- TV movies - 3 (Descendants's 3, Timmy Failure, New Years Kiss)
- TV series - 6 / Mini-Series -1 ('See', 'Chesapeake Shores Season 3', 'Unspeakable')
- Commercials 4 'Toyota USA Commercial'
- Documentaries - 4 DocuDrama -1
- Reality TV- 2 / Shorts - 3 / Stills - 2 / Music videos - 2 'My Lottery Dreamhouse'
- Doubled the economic impact of any other region in BC inside of the lower mainland

Infrastructure

- Vancouver Island Film Studios opened March 2018
- 3 privately owned studio/backlot facilities in development phase, **2 in CVRD region**
- Discovery Industrial Park used as stages for Apple's original series "SEE"

Professional development/training

- Pilot Rural Film Training partnership with North Island College
- Completed 2 sets of 4 cohorts, graduated 142 in Grip, Set Construction, Lighting and PA
- Delivered 2 Motion Picture Industry Orientation workshops
- Comox Valley Youth Media Program
- Example Chesapeake Shores S1 25% local crew S2 40%, S3 60%, S4 60% (4 depts. we trained 95% local crew)
- Started Phase 5 LMI review
- Sponsored 1st Mid/North Island Women In Film & TV inaugural meeting



Women In Film & Television Networking



**Set Constr
Training**



Film Trades Training Class



PA Training



2019 Professional development/training

- LMI - Phase 5 Review and Recommendations - continues
- Women In Film & Television 'Tricksters & Writers' Indigenous Women's Script Writing (part 1 January, part 2 March, part 3 September) funders CrBc and the Province of BC
- Women In Film & Television Producers Conference Feb 9th (sponsored 6 delegates)
- Women in Film and Television mid Island meetings March 30th
- Diversity and Inclusion Partnership (employers roundtable June)
- Power of Inclusion Conference October 2 / 3 / 4th Auckland NZ
- Canadian Film Commissions meeting May 31 Van/ Sept 9 TIFF

WIFTV Gatherings



Trickers & Writers Workshop



Creative Industries Week



Canadian Film Commissioners Round Table Event May 2019



Leadership on Location Forum
LMGI Event 2019



2018 Marketing / promotion

- September - LA Netflix, Crown Media (Hallmark) to introduce the Vancouver Island Film Studio
- September - AFCA Cineposium LA
- October - RFCA BC studio visits (Disney, Warner Bros, Amazon, Netflix, Henson Studios
- October - Screen Tourism studio visits, Paramount (Sonic), Disney (Descendants 3), Apple (SEE)
- November - BC Regional Trade Show Vancouver

2019 marketing & promotion

- April - Familiarization Tour - 22 producers, production managers and location managers toured the mid Island visiting key location assets and the Vancouver Island Film Studio - funded by CrBC and the Province of BC
- Screen Tourism Social Advertising Campaign Chesapeake Shores / Tourism Vancouver Island / Tourism Nanaimo / Tourism Parksville Qualicum Beach - ran for 6 week
- Three 2019 screen tourism campaigns in progress partnered with Tourism Vancouver and the Vancouver Film Commission. Tourism Vancouver Island supporting all 3 campaigns
- Disney's Descendant's 3 - host the film screening with a a pre-reception #DescendantsOnTheWestCoast / launch an AR Adventure and west coast sweepstakes. Hope to have director / some cast on hand and inviting guests from Children's Hospital
- Sonic The Hedgehog - AR Adventure Search for the Golden Rings in 5 key US Cities - winners will win trip to Vancouver / Vancouver Island. Studio supplying marketing material and swag for the social media campaigns
- 'See' - Apple / Endeavor - continuing discussions on details screen tourism campaign

12 MUST VISIT CHESAPEAKE SHORES FILMING SPOTS

Parksville, BC

Industry Familiarization Tour April 21-09





Unspeakable
Leo award winning
best drama & best casting